



TECHNICAL DATA SHEET

PURECRYL –MS-10 **MEDIUM SOFT SPECIAL BINDER**

Chemical Nature : Poly acrylate medium soft dispersion.

Appearance : Creamish white emulsion.

Solids content : 36 – 38%

pH value : 7.0 – 7.5

charge : Anionic

Film Hardness : Medium Soft

Description : **PUROCRYL-MS-10** has a fine particle size, low viscosity and can be thickened with ammonia

Properties and uses :

PUROCRYL- MS-10 is versatile medium soft binder with good filling, good adhesion, good wet, and dry rub fastness properties. It produces thin film with slight body resulting in smooth surface. This product has good mate and print release characteristics and gives good coverage and cold crack resistance. **PUROCRYL-MS-10** can be used with **PUROCRYL-44**, **PUROCRYL-CB-16** on corrected grains, full grain uppers and splits. This product goes very well in combination with **PUROCRYL-S-14** and **PUROCRYL-44** on full grain clothing softy leathers.